JAY BRUNET

pj@pjbrunet.com   1-512-521-9950 cell

I help businesses solve difficult technical problems. Through experience I'm able to create forward-thinking, reliable solutions that aren't overly complicated, with minimal disruption of existing systems. While I often work with tech, I also enjoy sales, marketing and support, where I get to work more directly with customers.

2019 - present   SRVPRESS.COM

WordPress System Administrator

Responsible for the uptime of business websites and email accounts, such as DrClaudiaByrne.com, RebootedMom.com, IvorySystems.com, and WarnerCustomHomes.com Besides maintaining servers and hosting WordPress websites, I also manage sales, billing, support, domain registrations, backups, content updates, designs, debugging, security, SEO and advertising. I use Linux, Nginx, MySQL / MariaDB, PHP, Certbot, Bash, and DNS servers: Hetzner, Vultr, Linode, Namecheap, Digicert. Other APIs: ElevenLabs, Stability AI, Twilio, ConvertKit.

2019 - 2020   ROBERT HALF TECH

Frontend Developer

Created interactive marketing calculation widgets in Javascript from spreadsheet formulas for MODintelechy & SailPoint Technologies.

2019 - 2020   SPARKCOGNITION

WordPress Developer

Lead developer for SparkCognition.com website. Rewrote signup process to create trial accounts 30x faster. Integrated Pantheon.io WordPress host with Pardot Salesforce API. Increased qualified leads by fixing UTM tracking, email filtering, and adding LinkedIn autofill. Frontend marketing: mobile landing pages, Lenovo checkout form, Javascript, CSS media queries, keyframes, Elementor. Backend: DNS, migrations, WAF updates, dataset updates, Postgres queries.

2017 - 2018   SOUTHERN CAREERS INSTITUTE

Adjunct Instructor

Lectured & created curriculum for Fullstack Javascript Software Development bootcamp at SCI-tech Academy. Setup several public and private meetings to expand the reach of SCI in the Austin community, such as visiting Google to demo Apigee software.

2011 - 2017   EWALLSTREETER

Software Architect

Rewrote WordPress for Wall Street financial news portal to 10x speed of backend RSS feed crawling on Digital Ocean. Using PHP, coded datagrid dashboards, email category subscription forms, keyword sitemaps, and a search engine. Millions of pages indexed by Google.

EDUCATION

2010 Business Mgmt Cert
Austin Community College

1999 Bachelor of Fine Arts
University of Florida
Florida Academic Scholarship

1995 IBM Internship
Build & Integration Lab

1994 Pascal & C
Florida Atlantic University
Palm Beach State College

2005 Magazine Writing
University of Incarnate Word

2017 Mobile Sites Certified
Google Partners

LANGUAGES

Go	2021 – present
PHP	2002 – present
Javascript	1995 – present

LINUX

Arch	2017 – present
Debian	2015 – 2019
CentOS	2005 – 2015