

PJ Brunet

Fullstack WordPress Solutions Developer

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PJ started building online services in 5th grade. As a freshman at University of Florida, he had already coded a web reporting system for IBM in Boca Raton. After graduating from the College of Fine Arts, he coded user engagement algorithms, analytics dashboards, web crawlers and other tools using Java, Perl and PHP. He started blogging with WordPress in 2004 and was soon ranked #1 in Google for "Myspace Tracking" and "Facebook Tracking". While studying Magazine Article Writing in San Antonio, he wrote a WordPress plugin to uncover social media trends, launching his blog to 12 million pageviews. PJ is passionate about publishing and is a Google AdSense Publisher and YouTube Partner.

Frontend Services

- WordPress Theme Changes, Plugin Development
- AdSense Optimization, Target & Position Ads
- Crawlable Multi-Category Responsive Sitemaps
- Multi-Category, SEO-Indexable Chatrooms
- Position Graphics, CSS Style Sheets, Clickable Maps
- Search Engines, Control Panels, Forms & Datagrids
- Responsive Text, Responsive Design, Email Design
- Color & Sharpness Correction, Image & Video Formats

Backend Services

- PHP Application Development, Domain Management
- Background Keyword Extraction From Content
- Background Cache Generation, Optimization & Rotation
- Image Management, Image Crawling, Image Resizing
- Google Cloud Storage, Media & Backup Management
- MySQL Tuning, Migration, Automated Backups
- RSS Downloading, Processing, Generation, Mailchimp
- Dead Link Crawling, Auto-Remove Broken Links

Skills

WordPress, Theme Customization, MySQL, CSS, PHP, jQuery, Web Development, JavaScript, HTML 5, Blogging, CentOS, Data Analysis, Web Applications, Google Analytics, Web Analytics, Web Design, Debian, Writing, Linux, Google Adwords, Online Advertising, Data Visualization, Linode, DNS, RSS, bbPress, Curl, Web Crawling, Mailchimp, Keyword Research, Debugging, Security, Web Servers, Content Migration, Domain Names, User Interface, AdSense, Popups, Cron, ssh, sshfs, Web Hosting, Google Cloud Storage, Sitemaps, Affiliate Marketing, SEO, Databases, Nginx, Pinterest, LinkedIn, Google Apps, Pingdom, Hyperspin, OnApp

WordPress Developer

Web Developer

Linux Sysadmin

MySQL DBA

Technology Blogger

Art Blogger

Analytics Expert

eWallstreeter.com March 2011-Present

News from 200+ categories is continuously pulled from thousands of feeds, then filtered, ranked, cached, verified and delivered to thousands of subscribers by email, social media and the web. The original, underlying WordPress software was replaced with more efficient, specialized software, including backend management control panels, to manage processing more news and to deliver a more unique product. Custom caching systems and a lean code philosophy allow eWallstreeter to operate on inexpensive hardware. Google Cloud Storage image management. Created mobile, responsive design utilizing Flowtype.js

TheCentsAbleShoppin.com March 2012-Present

Migration to a custom Linode-Nginx-MySQL-PHP VPS. Now averages one million pageviews/month. Design changes led to \$4000/month increase in AdSense revenue. Created "Recently In This Category" PHP plugin & multiple header designs. Created "Shopping Haul" PHP plugin for WordPress Thesis. Designed menus, "Stores page" and Black Friday ads. Google Analytics.

WarnerCustomHomes.com July 2012-Present

WordPress real estate theme updates: color scheme, navigation, content changes. Create & maintain clickable community image map & master plan annotations. Custom graphics, color correction, maintain photo archive. Custom PHP contact form for lead generation with Google Apps integration.

University of Florida 1994-1999

Bachelor of Fine Arts (BFA)

Drawing, Painting, Sculpture

Electronic Intermedia,

Florida Academic Scholar,

IBM Internship

Stack Exchange 2011-Present

[Stackexchange.com/users/373259](https://stackexchange.com/users/373259)

Austin MySQL Meetup 2009-Present

Ferodynamics.com 2005-2012

Wrote about social networks, social media tracking and WordPress. Served millions of pages, received 40,000+ AKISMET-tested comments. Attended exclusive "AdSense in Your City" event in Houston, TX. Designed & created WordPress PHP plugins using MySQL.

KnowingArt.com 2004-2005

Interviewed nationally recognized non-objective abstract artists. Wrote about web & social media tracking & analytics. Wrote about PPC click fraud and clickbot detection. Designed & created WordPress PHP plugins using MySQL. Completed graduate "Magazine Article Writing" seminar at UIW in San Antonio.